

MONTHLY MEMBERSHIP PROGRESS REPORT

District 202 K

Results as of: 12/31/2017

CLIFFORD HEYWOOD LOCATION NEW ZEALAND GMT: GMT CA Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUBS NEW CLUB GOAL DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 1 0 2 13 50 46 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 -12 48 83 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 -22 0 0 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 0 -4 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE -____ 1 0.8 - CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 JULY OCT JAN MAR JUNE AUG SEPT NOV DEC FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 40 0 MEMBER GROWTH NET GOAL -40 MEMBER GROWTH ACTUAL -80 LAST YEAR MEMBERSHIP ACTUAL -120 -160 -200 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 37 CLUBS OF 77 ADDED 1 OR MORE GENDER DISTRIBUTION DROPPED CLUBS: 2 NEW MEMBERS 1,068 (68.46%) MALE 492 (31.54%) FEMALE Women Percentage Fiscal Year Goal: 33% DROPPED MEMBERS 207 TOTAL FAMILY UNIT MEMBERS DECEASED 13 CLICK HERE FOR CUMULATIVE 0 CLUB CANCELLED MEMBERSHIP DATA 104 FAMILY MEMBERS PAYING HALF 116 OTHER DUES 129 TOTAL